

**FACULTY OF ECONOMIC AND BUSINESS UNIVERSITY OF LAMPUNG
MANAGEMENT DEPARTMENT**

COURSE	ENGLISH FOR ECONOMY AND BUSINESS
COURSE CODE	EBM612201 / 2 Credit
SCHEDULE AND CLASS	<ul style="list-style-type: none">• A101 Room / Friday 13.30 – 14.30 AM• REGULER CLASS• BILLINGUAL CLASS• PARAREL CLASS
NAMA DOSEN / EMAIL	MUDJI RACHMAT RAMELAN, S.E., MBA. YUNIARTI FIHARTINI, SE.,M.SI
WEBSITE / POWER POINT/ AUDIO FILES	http://silabus.fe.unila.ac.id
TEACHING MATERIAL	<ol style="list-style-type: none">1. English for Business Studies, A course for business studies and Economic Studies, Students Book Ian Mackenzie, Cambridge University Press 2010 – 2013 3rd Edition2. Essential Grammar Use, Raymond Murphy 3rd Edition Cambridge 20083. Newest Business Week Article4. Various Sources in Internet
SEMESTER	GANJIL 2014/2015

Description:

This course aims to introduce a "study skills" required by students in reading, talking, writing and listening to the topics related to economics and business in the real world, thus helping students in their learning. Study skills is a strategy of reading, listening, making the outputs, making summaries and taking notes during lectures (note talking). The implementation of the course using listening, reading, writing, speaking skill and group work (of these activities). Activities also will be done in form of question and answer and discussion about the actual topic in economies and business. Activity using audio and video in classroom also will be used.

Teaching Methods

Video and Listening, Speaking, Writing, Groups Presentation, Reading, Quiz , Mid Exam and Final Exam will be conducted through online platform using <http://vclass.unila.ac.id> and or <http://canvas.instructure.com>

Groups Presentation (refer to latest information on website silabus.fe.unila.ac.id/bib)

1. Group will be assigned by instructor
2. Presentation: Assessment includes a group appearance, professionalism, accuracy of content presentation (source, quotation), explanation, how to use Power Point preparation, presentation, frequently asked questions, involvement and participation of other groups in understanding groups presentation)
3. Power point presentation not more than 7 pages
4. Presenter Group must provide presentation material to other group member
5. Submitted group presentation included :
 - a. Power Point Presentation

- b. Cases summary
- c. Questions and answer from other groups

Grading:

Group work / Group Presentation 1, 2, n No late policy, any group that miss they presentation will be left behind	30%
Individual Work / Quiz	20%
Mid Term	20%
Final Exam	30%
Total (TOT)	100% + BP
Individual Bonus Point (BP)	

Schedule

Week	Topics	Reading	Test / In Class Activity
1	Syllabus Overview	Reviewing Books	Syllabus and introductions, class group
2	* Management * Work and motivation * Company structure	Unit 1 Unit 2 Unit 3	Practice Video Business Case 1
3	* Group Presentation 1 (all group) * Managing Across Culture * Recruitment	Unit 4 Unit 5	Group Presentation 1 (all group) Practice / Group work
4	* Group Presentation 1 (all group) * Women in Business * The different Sector of the Economy * Video Business Case	Unit 6 Unit 7 Video Case	Group Presentation 1 (all group) Practice / Group work
5	* Group Presentation 1 (all group) * Production * Web based Quiz 1	Unit 8 Unit 9 Quiz Unit 1 - 5	Video Business Case 2 Group Presentation 1 (all group) Practice / Group work
6	* Group Presentation 1 (all group) * Logistics * Quality	Unit 9 Unit 10	Group Presentation 1 (all group) Practice / Group work
7	* Group Presentation 1 (all group) * Products * Marketing	Unit 11 Unit 12	Group Presentation 1 (all group) Practice / Group work
8	* Mid Term Web based open	Mid Term Unit 6-12	Mid Term
9	* Advertising * Banking * Individual Feedback Case Analyze via course web	Unit 13 Unit 14	Group Presentation 2 (all group) Practice / Group work
10	* Venture Capital * Bonds	Unit 15 Unit 16	Group Presentation 2 (all group) Video Business Case 2

11	* Stock and Shares * Derivatives * Accounting and Financial Statements	Unit 17 Unit 18 Unit 19	
12	* Web based Quiz 2	Quiz Unit 13 - 18	Group Presentation 2 (all group) In class activity, discussion Listening 2 Practice
13	* Market Structure and competition * Take Overs * Government and Taxation	Unit 20 Unit 21 Unit 22	Group Presentation 2 (all group) Video Business Case 3 Practice
14	* The business cycle * Corporate Social Responsibility * Efficiency and Employment	Unit 23 Unit 24 Unit 25	Group Presentation 2 (all group) Practice
15	Video Business Case 3 * Exchange Rates * International trade * Economics and ecology	Unit 26 Unit 27 Unit 28	Group Presentation 2 (all group) Practice
16	FINAL EXAM	Final Exam Unit 19 - 28	

Class Policy

1. Books and translator are mandatory, expelled from class due inability to have it.
2. Attendance is done one by one student randomly
3. Students are not allowed to enter the class where the session already started
4. No make up exam
5. No late assignment
6. Students are expected to be present, to be prepared, and to contribute actively to discussion in ways that enrich the quality of learning for all. Reading and project/written assignments specified on the course are to be completed prior to the due date.
7. **Academic Honesty:** You are responsible for performing academic tasks in such a way that honesty is not in question, You are expected to maintain the following standards of integrity:
 - All tests, term papers, oral and written assignments, recitations, and all other academic efforts are to be your work.
 - Any use of wording, ideas, or findings of other persons, writers, or researchers requires the explicit citation of the source; use of the exact wording requires a "quotation" format.
 - Failure to meet these expectation will resulting group grade reduction
8. **Plagiarism and Ethics Policy:** You agree to the following statements of student behavior:
 - When the absence of teachers (due to illness / service) students working on the instructions in the course website.
 - I agree that I, and only I, will be the one completing and submitting class materials (homework, quizzes, exams, written projects, etc.) in my name.
 - I agree that I will not directly copy or plagiarize material from books, publications, the Internet, other students' work, or any other source. I am familiar with, and I agree not to violate, copyright laws. If small amounts of

material from other sources are used as part of any class assignment, I agree to clearly indicate such and properly cite the source.

- I agree that, unless approved by the instructor, I will not share answers to homework assignments, quizzes, exams, or any other course material with fellow classmates.
- I acknowledge that failure to comply with any of the above statements may result in failure of an individual / group assignment and course and if needed discipline action will be submitted by the instructor to faculty in his sole discretion and/or policies and procedures set forth by University of Lampung.

Student 1

Student 2

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MUDJI RACHMAT RAMELAN
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